BUSINESS LEAP
Make the Most of your Freshman Year at the U!

2 Courses, 3 Graduation Credits:
- Social/Behavioral Exploration
- Humanities Exploration
- Diversity

Connections to the DESB, University Service, Events, Organizations
Continuity Over 2 Semesters
Small Classes
Fun with Friends
Skills Development
Application of Technology
Mentoring from a Peer Advisor

Content of Business LEAP
- National Issues and Policies
- Challenges to Small Businesses
- The Triple Bottom Line
- Effects of Globalization
- Environmental Sustainability
- China’s Economic Growth
- Corporate Accountability
- Multicultural Awareness
- Affirmative Action
- Bilingual Education
- Diversity in the Workplace
- Challenges to Family Businesses

Your Path to Success
- Competitive Projects
- Discussions, Debates
- Social Networking, Friendships
- Teamwork
- Individual Creativity
- Innovation

Business LEAP Class Times
9:40-10:30am MWF
9:10-10:30am TH
10:45-12:05pm TH

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