BUSINESS LEAP

Make the Most of your Freshman Year at the U!

2 Courses, 3 Graduation Credits:

- Social/Behavioral Exploration
- Humanities Exploration
- Diversity

Connections to the DESB, University Service, Events, Organizations

Continuity Over 2 Semesters

Small Classes

Fun with Friends

Skills Development

Application of Technology

Mentoring from a Peer Advisor

Priority Registration for Spring Semester

Content of Business LEAP

- National Issues and Policies
- Challenges to Small Businesses
- The Triple Bottom Line
- Effects of Globalization
- Environmental Sustainability
- China’s Economic Growth
- Corporate Accountability
- Multicultural Awareness
- Affirmative Action
- Bilingual Education
- Diversity in the Workplace
- Challenges to Family Businesses

Your Path to Success

- Competitive Projects
- Discussions, Debates
- Social Networking, Friendships
- Teamwork
- Individual Creativity
- Innovation

Business LEAP Class Times
9:40-10:30am MWF
10:45-11:35am MWF
11:50am-12:40pm MWF

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